



KOCHI, KERALA | 2023

Leading Innovation and Technology for the

Future of Healthcare

Device | Digital | Diagnostics



KERALA'S LARGEST EXPO ON
**MEDICAL EQUIPMENT &
HOSPITAL NEEDS**

15 TO **17** SEPTEMBER
2023

VENUE: ZAMRA INTERNATIONAL
CONVENTION & EXHIBITION CENTRE

Supported by





MEDICAL REPORT

02-08-58 MALE

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: 586 : 89 403

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Future of Healthcare is here!

HOSPEX 2023 is the much anticipated & forthcoming medical exhibition in Kerala – God's own country.

HOSPEX 2023 is the Largest medical & healthcare exhibition in kerala targeting hospitals, surgical equipments, manufacturers and startups in the medical industry.

HOSPEX 2023 connects innovators – whether they be major OEMs or fledgling startups – with potential buyers and early adopters across the medical industry in south India. HOSPEX 2023 can take you to an exclusive & influential prospect audience via various platforms.

HOSPEX 2022 was a huge success with the participation of 100+ companies, out of which 25+ being startups. Companies showcased the latest technological developments in the Medical Device & Technology sector, AI, Robotics, Surgical equipment, etc.

HOSPEX 2023 is the perfect platform for you to showcase your technology, products & innovations to the healthcare fraternity. As an exhibitor, you will have the opportunity to generate new leads, increase brand awareness, boost your profile, meet suppliers who will help your business grow and learn about innovative new developments across the sector.



Why in Kerala?



The Kerala model of Healthcare is appreciated all around the world with the outbreak of Covid-19 pandemic. Kerala has emerged as the best state in the country in terms of healthcare performance, reveals a latest Health Index report, jointly prepared by the World Bank and NITI Aayog.

Kerala healthcare sector. Has emerged to be a destination to access low priced medical procedures with world-class standards and state-of-the-art treatment facilities. A rare combination of advanced facilities, skilled doctors, and low-cost treatment is the advantage of Kerala.

The maiden Kerala medical industry has a lot of new medical and technological advances and widespread interest in health and wellness and those are all great incentives for passionate entrepreneurs. Kerala medical industry has a lot of potentially great health care business opportunities for entrepreneurs interested in the health care sector - and many opportunities for health care business ideas to become real, sustainable businesses.

These factors combined mean there's a thriving market for health-related businesses in Kerala.





TRITHVAM INTEGRIS

ABOUT THE ORGANIZER HOSPEX 2023

TRITHVAM INTEGRIS

"Connecting people to facilitate growth and knowledge sharing using technology"

Every success story begins with a vision. In the year 2021, young entrepreneurs understood the importance of a highly efficient and customized conference specialist entity and thus TRITHVAM INTEGRIS was born with a mandate of 'Adding Value' to each and every event handled by them.

Over two decades, India has grown consistently both horizontally as well as vertically. Delivering customized, cost effective and long-term solutions to our clients and in the process setting new benchmarks of excellence has been the standard operating procedure at TRITHVAM INTEGRIS.



DR. MITHUN RAJU.P
Anesthesiologist, Advisor,
Founder & Director - HOSPEX



DR. ARUN KRISHNA
Doctor, Advisor,
Founder & Director - HOSPEX



DR. JOHN SEBASTIAN NIVIN
Doctor, Advisor,
Founder & MD- HOSPEX



DR. INDU KANDANGA
Director - HOSPEX

KEY HIGHLIGHTS OF HOSPEX 2023

CONFERENCE AND WORKSHOPS AT HOSPEX 2023

- ❖ Smart Hospital Workshop
- ❖ Smart Diagnostics Workshop
- ❖ Fever Conclave
- ❖ Hospital Purchase Managers Workshop
- ❖ Digital Marketing Workshop
- ❖ Medgate Conferences on Hospital Infrastructure, Telemedicine etc
- ❖ Startups and MSME- Workshop on Financial Management and Investments
- ❖ Digital Health & more



OTHER HIGHLIGHTS

- ❖ Dedicated B2B lounge
- ❖ Stay and local transport for international exhibitors
- ❖ Various medical technology sessions
- ❖ HOSPEX 2023 Awards
- ❖ Hospex Startup Challenge 2023 & more

PROFILE OF VISITORS AND EXHIBITORS HOSPEX 2023

- Doctors, Physicians & Surgeons • Hospital Owners • Hospital Administrators
- C-suite Professionals • Purchase Managers, Procurement Teams, Finance Teams
- Hospitals, Medical Centers/Polyclinics/Nursing Homes /OP Clinics/Dental clinics and other Healthcare businesses
- Medical Testing Labs / Pathology Labs • Radiology Centers
- Clinical Research Organizations • Wellness Centers • Rehab Centers
- Manufacturers of Medical Equipment & Devices
- Manufacturers of IVDs – Lab Equipments , Kits, reagents, other consumables
Importers , Distributors, Traders, Resellers of Medical Equipment & Products, IVDs etc
Proficiency Testing Providers for Quality Control
- Medical Value Travel Facilitators , Medical Tourism Facilitators.
- Home Healthcare businesses • Health Insurers, TPAs • Medical Colleges ,Dental colleges
- Nursing Education Institutions

Other Paramedical Institutions

- Pharmacy Colleges
- Healthcare Professional Services Providers – Architects,
- Planners, Quality Systems Consultants, EXIM Professionals,
- Regulatory Affairs Professionals, Legal Professionals, Finance
- Professionals, Accounting Services, Professionals, Trainers,
- Business Consultants , Branding and Marketing Advisors,
- Investors, and Industry Analysts
- Healthcare Training Institutions • Healthcare Sectoral Skill Centers
- Biomedical Engineering Sectoral Skill Centers
- Health Technology Companies including Hospital HIS, LIS, MIS, PACS services;
Digital Health , ecommerce and Online Platforms
- Medical Technology Companies
- Startups in Health Technology Innovations – AI, ML, AR, VR, IoT, Telemedicine etc
- Distributors for Healthcare Services/ Solutions
- Healthcare Service Providers – Hotels / Home Stays
- Medical Device Calibration Centers
- Medical Devices & Electronics & Associated infrastructure,
- Medical Technology Hubs, Parks etc • Governments, Policy Makers
- Pharma Manufacturers in Formulations, APIs • Biotech Companies, Startups , Innovators
- Biopharma Companies, Startups, Innovators • Pharma Education & Research organisations
- Testing Laboratories – Animal Testing, Chemical, Biological Testing, Food Testing, Water Testing Labs etc
- Pharma Products Testing, Laboratories and Research Services
- Industry Associations, Trade bodies etc



GROWTH OF THE HEALTH CARE SECTOR IN INDIA

Healthcare has become one of India's largest sectors both in terms of revenue and employment

India plans to create 1 mn skilled healthcare providers by 2022



TELEMEDICINE

Major hospitals have adopted telemedicine services and entered into a number of PPPs. Telemedicine market in India is expected to rise at a CAGR of 20% during 2016-20, reaching \$32 mn by 2020.



ROBOTIC SURGERIES

India's surgical robotics market is estimated to expand at a CAGR of 20% (2017-25) to hit the size of \$350 mn by 2025



HEALTH INSURANCE

The government-sponsored programmes, driven by the Rashtriya Swastha Bima Yojana (RSBY), are expected to provide coverage to nearly 380 mn people by FY20.



ARTIFICIAL INTELLIGENCE

AI for keeping health records & providing best possible treatment to patients at the right time

SPONSORSHIP PACKAGES	DIAMOND	PLATINUM	GOLD
Logo presence at Hospex website	✓	✓	✓
Logo on visitors tickets	Front	Back	At the bottom
Logo on email promotions	Top of email	Bottom of email with more prominence	At the bottom
Logo on print advertisement	✓	✓	✓
Online press release mention	✓	✓	✓
Print press release mention	✓	✓	✓
Logo on event signage throughout the venue where applicable	✓	✓	✓
Logo on conference backdrop/screen	30 sec	20 sec	10 sec
Complementary delegate passes	40	20	10
One speaking slot	30 mins	20 mins	15 mins
Logos on promotional materials	✓	✓	✓
Mention during TV Advertisement	✓	✓	✓
Mention during Radio Advertisement	✓	✓	✓
Roll-ups in Exhibition	5	3	1
Thank you, Press Release post event	✓	✓	✓
Social Media Posts	✓	✓	✓
Exhibition reception rollups	3 Roll ups	2 Roll ups	1 Roll up Combines Logos
Exhibition space	120 m ²	100 m ²	81 m ²
Logo and corporate credentials in Expo Catalogue	4	2	1
Logo on Name tag ribbon	✓	✗	✗
Logo on Name tag card	✓	✓	✗
Logo on conference agenda	On top	Bottom	And Side
Roll-ups in Conference Hall Entrance	5	3	1
Logos on Exhibition map flyers	✓	✓	✓
Exhibition hall entrance branding	✓	✗	✗
Hanging arrow locators logos	✓	✗	✗
B2B meetings and networking lounge	✓	✓	✗
Price	₹25 Lakhs. 30,634 USD	₹15 Lakhs. 18,380 USD	₹10 Lakhs. 12,254 USD

OTHER SPONSORSHIPS OPTIONS*

NETWORKING AND GALA DINNER SPONSOR	:	5 LAKHS
DELEGATE KIT SPONSOR	:	3 LAKHS
LANYARD SPONSOR	:	2 LAKHS
SESSION SPONSOR	:	2 LAKHS
INTERNET CONNECTIVITY SPONSOR	:	1 LAKH

FOR SPONSORSHIP AND COLLABORATIONS

Soumya T S | +91 90800 78447 | reach@hospex.in

RATE CARD

CATEGORY: SHELL SCHEME

AMOUNT: RS. 8500 PER SQMTR

COUNT: 1

CATEGORY: BARE SPACE

AMOUNT: RS. 8000 PER SQMTR

COUNT: 1

The Same in payable via Cheque in favour of:
TRITHVAM INTEGRIS Pvt Ltd
or as RTGS/NEFT in favor of

A/c Name: TRITHVAM INTEGRIS Pvt Ltd

A/c No : 120001059158

Bank : CANARA BANK

Branch Name: Poonkunnam, Thrissur, Kerala.

IFSC Code: CNRB0002789

Pan No : AAJCT2250M

GST No : 32AAJCT2250M1ZA

ADDRESS : Trithvam Integriss, Jyothi Trade
Centre, Chettupuzha P.O, Thrissur, 680012.

SPECIFICATIONS OF 3MTR X 3MTR OCTONORM STALLS:

- White Octonorm panels of 2.5 mtrs height x 1 mtr width on all 3 sides
- Fascia panel of 3mtr length x 20 cm height with company name.
- Grey colored synthetic carpet inside the stall.
- One octonorm table.
- Chairs – 2 nos(Normal type)
- Spotlights (9 watts) – 3 nos
- Single socket plug point -1no

PAYMENT TERMS

- Exhibitor should make full payment of the stall amount upon booking confirmation.

Note: Bank charges should be borne by the Exhibitor/ Company

- Hospex Startup Package (Table Space) & Branding – Rs **25,000**+ 18 % (Rs **29,500**)
- Hospex Startup Package (Table Space) , Branding & Speaking slot – Rs **50,000** (Rs **59,000**)

HURRY!

BOOK NOW FOR AN EARLY BIRD
DISCOUNT AND SAVE COST

**SPECIAL OFFERS OF
STARTUPS & MSMEs**

Upto June 15

₹ 8000/- Sq.Meter

June 15 to August 15

₹ 8500/- Sq.Meter

August 15 to September 10

₹ 9000/- Sq.Meter

18% GST Applicable

Financial Support By



UPTO 80%

**OF REIMBURSEMENT
WILL BE PROVIDED ON
HOSPEX STALLS**

**Last date for submission
of MSME application is**

**13 AUG
2023**



- Digital Innovations in Healthcare
- Best Healthcare Start up Award
- Women Entrepreneurship Award
- Manufacturer of the year 2023
- Budding Innovator Award

HOSPEX PARTNERS 2022



GLIMPSES OF HOSPEX 2022



GLIMPSES OF HOSPEX 2022



KEY PARTICIPANTS



Policy Makers from
the Central and State
Governments



Chairpersons, Managing
Directors, CEOs, CIOs of
leading Hospitals,
Pharma and Diagnostics
Companies



Investors, Founders
and CEOs of
HealthTech Companies



Officials from
Healthcare Tourism
Industry



Scientific Committee
Members



Officials from Medical
Research Organizations



Heads of Supply
Chain and
Procurements
Division



Top Officials from
Health Insurance
Companies



Top Officials from
Medical Device
Companies

FOCUS SECTORS



Healthcare



Medical
Tourism



Pharma



Diagnostics



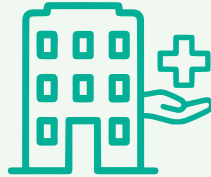
Medical Goods
and Services



Health
Insurance



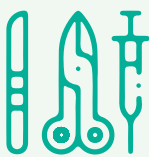
Healthtech



Medtech



Medical Devices



Surgical Instruments



Investors, VCs &
Private Equity



Hospital Furnitures

DISCLAIMER

Organizers have full authority to change dates in case of natural calamity / Covid-19 or other pandemic

Hospex stall layout may subject to change depends upon the number of bookings

Booking on First come first basis

HOSPEX PARTNERS 2023

Financial Support By



ISA
Indian Society of
Anaesthesiologist
Thrissur



SUPPORTED BY



STARTUP
INCUBATION AND
INNOVATION
CENTRE
IIT KANPUR

TRAVEL PARTNER



DIGITAL MARKETING PARTNER





FOR SPONSORSHIP AND COLLABORATIONS

Soumya T S | +91 90800 78447 | reach@hospex.in

EXHIBITION SUPPORT

 **+91 95445 25000**

EXHIBITION COORDINATOR

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FOR TRAVEL AND ACCOMMODATION

Sachin | +91 90484 76060 | sachin@hospex.in

For Further Enquires  95445 25000

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www.hospex.in**



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(Use code **HOSPEX** for discounts)

FOR TRAVEL AND ACCOMMODATION

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