



KOCHI, KERALA | 2023

Financial Support by



Leading Innovation and Technology for the

Future of Healthcare

Device | Digital | Diagnostics



KERALA'S LARGEST EXPO ON
**MEDICAL EQUIPMENT &
HOSPITAL NEEDS**

15 TO **17** SEPTEMBER
2023

VENUE: ZAMRA INTERNATIONAL
CONVENTION & EXHIBITION CENTRE

Supported by



SMART
HOSPITALS

VOTH
VOICE OF HEALTHCARE

Knowledge Partner

QAI
Change Adapt Improve

HOSPEX
HEALTHCARE EXPO
KOCHI, KERALA | 2023

Leading Innovation and Technology for the

Future of Healthcare

Device | Digital | Diagnostics

HOSPEX -
**SMART HOSPITAL CONFERENCE
& WORKSHOP**

FOR DOCTORS, HEALTHCARE PROFESSIONALS
HEALTHTECH - MEDTECH,
INNOVATORS STARTUPS AND OTHERS

16 SEPTEMBER
SATURDAY 10 AM

VENUE @ ZAMRA INTERNATIONAL
CONVENTION & EXHIBITION CENTRE

Delegate Fee
Rs 500

REGISTER
NOW



For more details

Ms. Rama Venugopal | 98408 70532 | info@smarthospitals.events

Soumya TS | 90800 78447 | reach@hospex.in

Supported by

Financial Support by
IHEC

ISA
Indian Society of
Academic Radiologists
Trustee

AIMED
Association of Indian Medical
Dentists

admi
Association of
Dentists in India

VOTH
VOICE OF HEALTHCARE

Yuukke™
UNUSUSUAL COLLABORATIONS

QAI
Change Adapt Improve

WDPV
WORLDWIDE
DIGITAL MARKETING

SMART
HOSPITALS

SMART
DIAGNOSTICS

Medgate
today Magazine

DERBI
FOUNDATION

TRAVEL YUGA

Digital Marketing Partner
bcc healthcare
branding & marketing

Program Info :

Date: Sep 16th, 2023, Saturday

Time: 10 30 am – 4 40 pm

Audience Size – 150 seats

Fee - Rs 500 per delegate

Target Audience :

Medical Professionals, Healthcare Professionals from Hospitals and other Healthcare organisations, HealthTech, MedTech Professionals , Startups, Innovators, Incubation Hubs, Medical Device Industry Members, Digital Health Teams, Quality Professionals, Regulatory Affairs Professionals and other stakeholders like Insurers, Governments, Regulators, Corporate Health & Wellness Teams, Corporate Medical Centres, Home Healthcare Service Providers etc

Program Objective

SMART Hospitals Conference for Micro & Small Hospitals to become Smarter

SMART Hospitals Conference focus is to enable Micro and Small Hospitals to Go Digital, use various Healthtech and Medtech Solutions - be it for Clinical Decision Support Solutions, Tech Solutions to help Hospitals to streamline their day to day practices, Tech solutions to improve productivity of healthcare workforce, Technologies that facilitate Quality and Safe Patient Care.

Conference will connect SMART Technologies, Solutions that are needed in healthcare settings as Future of Healthcare will be driven by Practitioners , Healthcare Settings using SMART Devices, Diagnostics and Digital Solutions.

Contact Co-ordinators :

SMART Hospitals :


Ms Rama Venugopal , SMART Hospitals

 +91 9840870532

Email - info@smarthospitals.events

Quality & Accreditation Institute - QAI

Ms Rehma Javeed , QAI

 +91 99996 76210

Email - rehma@qai.org.in

HOSPEX

Ms T S Soumya -  +91 90800 78447

Email - reach@hospex.in

Leading Innovation and Technology for the

Future of Healthcare

Device | Digital | Diagnostics

KERALA'S LARGEST EXPO ON
**MEDICAL EQUIPMENT &
HOSPITAL NEEDS**

15^{TO} 17 SEPTEMBER
2023

VENUE @ ZAMRA INTERNATIONAL
CONVENTION & EXHIBITION CENTRE, KOCHI

REGISTER NOW >

HURRY!

BOOK NOW FOR AN EARLY BIRD
DISCOUNT AND SAVE COST
SPECIAL PACKAGE FOR
START UPS AVAILABLE



SEP 16, 2023

10:30 AM - 05:00 PM

Knowledge Partner



SMART HOSPITALS CONFERENCE

Conference Theme :
Future of Healthcare - Device | Digital | Diagnostics

Session :
Future of Healthcare – SMART Medical Devices



Dr B K Rana

CEO – Quality &
Accreditation Institute &
Conference Chair – SMART
Hospitals Conference



Suresh Susurla

M.S.(IIT Madras), EPBM (IIM
Calcutta)
Co-founder | CEO | Managing
Director
Startoon Labs - Pheezee



M G Sathyendra

Medical Technologies
Expert - Standards,
Certifications & Regulations
(National & Global),
Founder - Qmart -Global,
Bengaluru

+91 90800 78447

reach@hospex.in

www.hospex.in

Venue :
Zamra International Convention and Exhibition
Center , Kochi, Kerala

Supported by



Leading Innovation and Technology for the

Future of Healthcare

Device | Digital | Diagnostics

KERALA'S LARGEST EXPO ON
**MEDICAL EQUIPMENT &
HOSPITAL NEEDS**

15 to **17** SEPTEMBER
2023

VENUE @ ZAMRA INTERNATIONAL
CONVENTION & EXHIBITION CENTRE, KOCHI

REGISTER NOW >

HURRY!

BOOK NOW FOR AN EARLY BIRD
DISCOUNT AND SAVE COST
SPECIAL PACKAGE FOR
START UPS AVAILABLE



Knowledge Partner



SMART HOSPITALS CONFERENCE

Conference Theme:
Future of Healthcare - Device | Digital | Diagnostics

Session:
Future of Healthcare – SMART HealthTech



September 16, 2023



10.30 AM - 5.00 PM



Dr. Mohammed Kamran
M.B.B.S, F.C.C.M

Karnataka State Consultant -
STEMI Program
TRICOG Healthcare
Bengaluru



M G Bijoy

Managing Director
Unarv Telemedicine and Healthcare
Services Pvt Ltd
& Honorary Secretary , Telemedicine
Society, Kerala Chapter



Sandeep Balakrishnan

Managing Director
OneGlance Software
Services Pvt Ltd, Chennai
Healthcare IT Solutions



+91 90800 78447



reach@hospex.in



www.hospex.in

Supported by



Leading Innovation and Technology for the

Future of Healthcare

Device | Digital | Diagnostics

KERALA'S LARGEST EXPO ON
**MEDICAL EQUIPMENT &
HOSPITAL NEEDS**

15^{TO} 17 SEPTEMBER
2023

VENUE @ ZAMRA INTERNATIONAL
CONVENTION & EXHIBITION CENTRE, KOCHI

REGISTER NOW >

HURRY!

BOOK NOW FOR AN EARLY BIRD
DISCOUNT AND SAVE COST
SPECIAL PACKAGE FOR
START UPS AVAILABLE



Smart Hospitals Conference

Session

Future of Healthcare
– Digital Ecosystems

September 16, 2023
10.30 AM – 5.00 PM

Knowledge Partner



Udayshankar R

Chief Technology Officer
URAV Advanced Learning
Systems Pvt Ltd



Dr B K Rana

CEO – Quality & Accreditation
Institute & Conference Chair
– SMART Hospitals Conference



Rajagopal Yadavalli

Founder
Forum Business Research,
Hyderabad



Dr Naveen Nischal

Founder - Voice of Healthcare &
VOH Incubator, New Delhi



Dr Sagy V Kuruttukulam

Consultant Cardiologist, Medical Trust
Hospital & Founder - DDirect App



Maxel Rapheal

Founder & CEO
Genesys AI Labs

Supported by



10 30 am – 10 40 am	<p>Welcome Address by Conference Chairman</p> <ul style="list-style-type: none">• Future is SMART Healthcare - Device Digital Diagnostics <p>Speaker : Dr B K Rana CEO – Quality & Accreditation Institute & Conference Chair – SMART Hospitals Conference</p>
<p>Session 1 - Future of Healthcare – SMART Medical Devices Time : 10 40 am – 12 10 pm</p>	
10 40 am – 11 00 am	<p>SMART Medical Technologies help Practitioners to improve Service Standards</p> <p>Speaker : Confirmation Awaited</p>
11 00 am – 11 20 am	<p>SMART Medical Device for Safe Patient Care in Clinical Settings , Home Healthcare Settings - Pheeze</p> <p>Speaker : Suresh Susurla, M.S.(IIT Madras), EPBM (IIM Calcutta) Member of The Institution of Engineers (India) [Royal Charter 1935] Member - IRED, USA IAER, UK IAENG - HK Co-founder CEO Managing Director Startoon Labs Pvt Ltd</p>
11 20 am – 11 40 am	<p>Testing and Certification of SMART Medical Devices – Global Regulations and Certification Requirements</p> <ul style="list-style-type: none">• Assurance tag for Practitioners, End Users <p>Speaker : M G Sathyendra Medical Technologies Expert - Standards, Certifications & Regulations (National & Global) Founder - Qmart -Global, Bengaluru</p>
11 40 am – 12 10 pm	<p>Panel Discussion followed by Q&A</p>

Session 2 - Future of Healthcare – SMART HealthTech

Time : 12 10 pm – 01 20 pm

12 10 pm – 12 30 pm	<p>Empowering Practitioners : Accelerating Cardiac Care Diagnosis - Virtual Cardiac Care Diagnostic Solutions</p> <p>Speaker : Dr. Mohammed Kamran M.B.B.S, F.C.C.M Karnataka State Consultant - STEMI Program TRICOG Healthcare Bengaluru</p>
12 30 pm – 12 50 pm	<p>Telehealth and Telemedicine</p> <ul style="list-style-type: none">• NMC Regulations & Clinical Establishments <p>Speaker : M G Bijoy Managing Director Unarv Telemedicine and Healthcare services Pvt Ltd & Honorary Secretary - Telemedicine Society of Kerala Chapter</p>
12 50 pm – 1 10 pm	<p>SMART Prescription for the Prescribers</p> <ul style="list-style-type: none">• Electronic Medical Record <p>Speaker : Sandeep Balakrishnan Managing Director OneGlance Software Services Pvt Ltd, Chennai Healthcare IT Solutions</p>
1 10 pm – 1 20 pm	<p>Q & A Session with Audience</p>
<p>LUNCH 1:20 PM – 2 :20 PM</p>	

Session 3 Future of Healthcare – Digital Ecosystems Time : 02 20 pm – 04 40 pm	
2 20 PM – 2 30 PM	<p>SMART Technologies to enable Small Hospitals – Technology Session</p> <p>advAlsa - AI as Customer Service Agent / Front Office Assistant for Healthcare Settings</p> <p>Speaker : Udayshankar R Chief Technology Officer URAV Advanced Learning Systems Pvt Ltd</p>
2 30 pm – 2 50 pm	<p>SMART HealthTech Ecosystem -SMART Guidelines from WHO</p> <p>Speaker : Dr B K Rana CEO – Quality & Accreditation Institute & Conference Chair – SMART Hospitals Conference</p>
2 50 pm – 3 10 pm	<p>Digital Health Apps for Enhancing Patient Satisfaction, Loyalty and Referrals</p> <p>Speaker : Rajagopal Yadavalli Founder Forum Business Research, Hyderabad</p>
3 10 pm - 3 30 pm	<p>Digital Ecosystems: Future of Healthcare The Value for All: Patients, Healthcare organisations and Innovators, Startups</p> <p>Speaker : Dr Naveen Nischal Founder - Voice of Healthcare & VOH Incubator, New Delhi Digital Ecosystem Platform</p>

3 30 pm – 3 50 pm	Digital Transformation Roadblocks Speaker : Dr Sagy V Kuruttukulam Consultant Cardiologist Medical Trust Hospital & Founder - DDirect App
3 50 – 4 20 pm	Smart Healthy Aging Tech Solutions Speaker : Confirmation Awaited
4 20 pm – 4 40 pm	Panel Discussion – SMART Digital Health Ecosystem
4 40 pm - 5 00 pm	SMART Technologies for Clinical Diagnosis - Genesys Miracle Artificial Intelligence Technology for Embryo Selection for successful IVF Speaker : Maxel Rapheal Founder &CEO Genesys AI Labs
5 00 pm	Vote of Thanks